

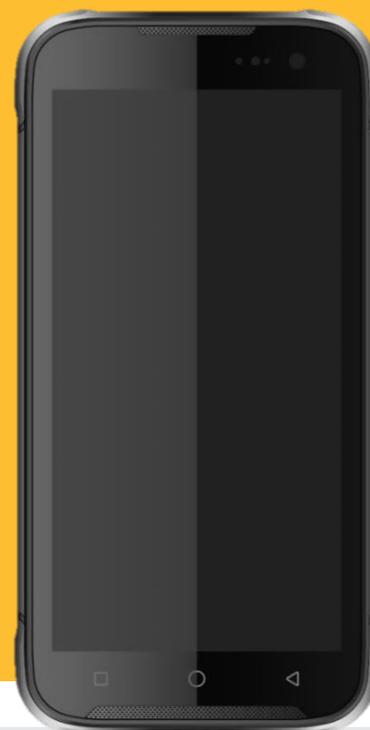
Enterprise Full Touch Mobile Computer

EF550

The Ultimate Performance for Enterprise Mobility

Building on the success of Bluebird EF50x series, the all-new EF550 offers the larger display of 5.45" with enhanced innovative features and form factor that provide more huge value to enterprise productivity and user environment. The various features of the upgraded BOS™ solutions boost ease of use in device management as another level in order to maximize work efficiency.

Enjoy the EF550, a product of Bluebird's all cutting edge technology for the ultimate enterprise mobility performance.



Industry & Applications

Retail – Store associates

- Price/Inventory checks
- Inventory management
- BOPIS (Buy online, Pick up in store)
- Loyalty management
- Assisted selling
- Voice communication
- Electronic coupons
- Store transfers
- Gift registry lookup

Retail – Store managers

- Workforce management
- Planogram management
- Promotion compliance
- Merchandising

Field Service Technicians

- Asset management
- Invoicing

T&L

- Proof of Delivery

Healthcare

- Patient management, Staff communication

Hospitality

- Order taking

Government/Public Safety

- ID validation/Ticketing

BOS™ Solutions & Software

- BOS™ Provisioning; Staging; Kiosk; Virtual Key; Enterprise Keyboard
- BOS™ VoIP
- BOS™ PTT, PTT Essential
- BOS™ Wi-Fine™ (WiFi analyze application)
- BOS™ EMM
- BOS™ OTA
- BOS™ OemConfig

3rd Party Solutions Integration

- EMM : Airwatch, MobileIron, Mobicontrol, IBM Mass360, XenMobile
- PTT : ESChat, Zello, IMPTT, EveryTalk, AirPTT



OS
Android 10;
upgradeable to
Android 14



Performance
Octa-Core Processor



Wireless
Wifi, Bluetooth



Battery
User Replaceable,
Smart Battery



Scanning
1D & 2D imager



Sealing
IP68 & IP65



Operation Temp
-20°C to 50°C
-4°F to 122°F



Camera
13MP Autofocus
with flash



Display
5.45" HD+ (1440x720)



Drop Resistance
Multiple 1.5 m (5 ft.) drops
to tile over concrete at
room temperature

Key Features

Ultimate Performance

With adopting Qualcomm Snapdragon®, the best CPU for enterprise and Android 10; upgradeable to Android 14 EF550 makes workers do business faster and more securely, enhancing work efficiency. Users can quickly switch application screens thanks to the new Universal Flash Storage (UFS).

Faster, Wider BUT Less Power

EF550 has 2x2 Multiple-User Multiple Input Multiple Output (MU-MIMO) technology that makes possible for multiple devices communicate with access points simultaneously through pinpoint beamforming, which leads to enhancement in Wi-Fi network speed, range, and capacity. And access point is the one who processes not the device, increasing device battery cycle time.

Ultimate Rugged & Durability

Through Bluebird TankSmith® technology, EF550 is designed for the enterprise with the highest-in-class drop spec of 5 ft. (1.5m) and sealing up to IP68 to provide the ultimate durability and usability allowing use in environments exposed to water, humidity, or dust.

Bluebird Inc.

The Largest Display

The largest-in-class 5.45-inch display provides more quality information to the device users and at the same time, it enhances working condition with the best-in-class outdoor readability for users to read the screen even in bright sunlight.

No worry, It's All-Day Battery

No need to worry about recharging while working! EF550 battery offers 14-hour power in serial use. Safe as it is a hard-pack and stable battery operation with support of BOS™ PowerManager. Hot Swap mode is available without running any application, ensuring task continuity without turning off the device or an application. You can minimize loss of data due to discharge.

Business Optimized Solution

Bluebird BOS™ (Business Optimizing Solutions) provides various features optimized for use of enterprise device from app development, device deployment, to business performance management as an integrated solution system. With BOS™ you can implement integrated management for EF550 in an efficient way.

Specifications

PERFORMANCE CHARACTERISTICS		WIRELESS WAN DATA AND VOICE COMMUNICATIONS	
CPU	2.2 GHz Octa Core Processor (SD660)	Radio Frequency Band	- LTE : 1(2100), 2(1900), 3/9(1800), 4(1700/2100), - 5/26/18/19(850), 7(2600), 8(900), 20(800), 28(700) - WCDMA : B1, B2, B4, B5, B8, B9, B19
Operating System	Android 10; upgradeable to Android 14	GPS	(WWAN SKU only) Autonomous, Concurrent GPS; GLONASS; Galileo; BeiDou, and A-GPS
Memory	4GB RAM / 32GB UFS Flash 4GB RAM / 64 or 128GB Flash (Optional)	WIRELESS LAN	
PHYSICAL CHARACTERISTICS		Radio	
Dimensions (L x W x D)	159.9 x 79 x 16.65 mm	WiFi: IEEE 802.11 a/b/g/n/ac/d/h/i/r/k/v/w; Wi-Fi™ certified; IPv4, IPv6, 2x2 MU-MIMO	
Weight	284.5g	WWAN: IEEE 802.11 a/b/g/n/ac/d/h/i/r/k/v/w; Wi-Fi™ certified; IPv4, IPv6, 5GHz 2x2 MU-MIMO	
Display	5.45" HD+ (1440 x 720), TFT-IPS	Data Rates	5GHz: 802.11a/n/ac — up to 866.7 Mbps 2.4GHz: 802.11b/g/n — up to 300 Mbps
Imager Window	Corning® Gorilla® Glass 5	Security and Encryption	WEP (40 or 104 bit); WPA/WPA2 Personal (TKIP and AES); WPA/WPA2 Enterprise (TKIP and AES) — EAP-TTLS (PAP, MSCHAP, MSCHAPv2), EAP-TLS, PEAPv0-MSCHAPv2, PEAPv1-EAP-GTC and LEAP.EAP-PWD Data in Motion : FIPS 140-2 Level 1 Data at Rest : FIPS 140-2 Level 1
Touchpanel	Dual mode capacitive touch with stylus or bare or gloved fingertip input (conductive stylus sold separately); Fingerprint resistant antismudge coating water droplet rejection	WIRELESS PAN	
Backlight	LED backlight	Bluetooth	Bluetooth v5.0, BLE, Class 2
Power	User Replaceable Standard Battery, Li-Polymer 3.85V / 4350 mAh, 16.7Wh User Replaceable Extended Battery, Li-Polymer 3.85V / 6160 mAh, 23.71Wh BOS™ PowerManager Station Station	WIRED LAN	
Hot swap	Support	Ethernet	Support (w/ Ethernet Cradle)
Quick charging	Fast charging		
Expansion Slot	MicroSD 32GB SDHC, up to 512GB SDXC		
SIM / SAM	(WWAN SKU Only) Hybrid Dual SIM Slot (2 Nano SIM or 1 Nano SIM/1 Micro SD) - 1 Nano SIM is supported by micro SD Card Slot 2 SAM (Optional)		
Interface	USB Type C Connector (USB 2.0) Docking Connector (Charging) Rear 10-pin Connector		
Notification	Audible tone; multi-color LEDs; vibration		
Keypad	On-screen keypad and Enterprise Keyboard power button; Volume up/down buttons Home, Back, Menu; Dual-action side scan triggers		
Voice and Audio	Dual noise-cancelling microphones; Vibrate alert; High-quality speaker phone; 3.5mm headset jack PTT headset support; Bluetooth wireless headset support, SWB & FB audio		
PTT Hot Key	Support - Available dual-action side scan triggers		

* Android version is subject to change depending upon Qualcomm's roadmap.
* Please be informed that Bluebird warranty program should be purchased to get Android upgrade service.

Specifications (Continued)

COMMUNICATION AND MESSAGING	
VoIP / PTT	
DATA CAPTURE	
Scanning	SE4720 1D/2D Scan Engine SE55 1D/2D Advanced Range Scan Engine (Optional)
Camera	Rear – 13 MP autofocus; f/2.0 aperture; flash LED, PDAF; supports Torch mode Front – 5 MP fixed f/2.0 aperture
NFC	ISO 14443 Type A and B; FeliCa and ISO 15693 cards; P2P mode and Card Emulation via Host. Card Emulation via Host and UICC
SENSOR	
Light Sensor	Ambient Light Automatically adjusts display backlight brightness
Motion Sensor	Proximity, eCompass , accelerometer. Gyroscope, Pressure
USER ENVIRONMENT	
Operating Temp	-20°C to 50°C / -4°F to 122°F
Storage Temp	-40°C to +70°C / -40°F to 158°F
Humidity	95% non-condensing
Drop Spec	Multiple 5 ft./1.5 m drop to concrete at room temperature per MIL-STD 810G
Tumble Spec	1000 1.6 ft./0.5 m tumbles; meets or exceeds IEC tumble specifications
Sealing	IP68 and IP65 per applicable IEC sealing specifications
Vibration	4 g's PK Sine (5 Hz to 2 kHz); 0.04g2/Hz Random (20 Hz to 2 kHz); 60 minute duration per axis, 3 axis
Thermal Shock	-40° C to 70° C / -40° F to 158° F rapid transition
Electrostatic Discharge (ESD)	+/-15kVdc air discharge +/-8kVdc direct discharge +/-8kVdc indirect discharge

SOFTWARE SOLUTIONS	
BOS™	BOS™ - Provisioning; - Staging; - Kiosk; - Virtual Key; - Enterprise Keyboard; - VoIP ; PTT ; PTT Express - EMM; - Wi-Fine (WIFI analyze application) - Secure ID (Secure management solution)
3 rd Party Solutions Integration	EMM : Airwatch, MobileIron, Mobicontrol, Mass360, XenMobile PTT : ESChat, Zello, IMPTT, EveryTalk, AirPTT

ACCESSORIES	
Accessories	Direct Charger (Fast charging) USB C Cable 1 or 4 slot charging cradle (Includes a bay for Spare Battery Charging.) 1 or 4 slot ethernet cradle (Includes a bay for Spare Battery Charging.) Vehicle Cradle 4 Slot Battery Charger Handstrap & Stylus Holder / Stylus Soft Holder & Shoulder Strap Protective Flim Trigger Handle UHF RFID Reader Sled (w/ RFR90x) Holster

* Specifications are subject to change upon manufacturer's condition.